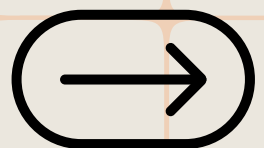


Megha Johari

7 Mistakes on
Your

LinkedIn Profile

Costing You
Opportunities





1

Your Photo Doesn't Look Professional

✗ Blurry selfie | Old photo | Busy background

✓ Use a clear, recent, professional photo.

HR Pro Tip: Look approachable, professional and current.

Your Headline Only Says Your Job Title

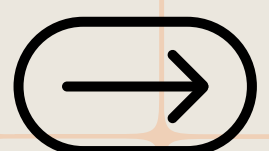
✗ "HR Manager at XYZ"

✓ "HR Leader | Talent Strategy | HR Transformation
| Employee Experience"

Your headline should show what you do + what you're good at + the value you create.

Try this formula:

[Role] | [Expertise] | [Keywords] | [Value You Create]



3

About Section = Resume Copy

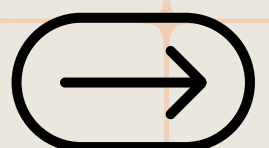
✗ "Responsible for recruitment and employee engagement..."

✓ Tell your story.

Answer:

Who are you? What do you do? What problems do you solve? What results have you created?

Write like a human—not a job description.



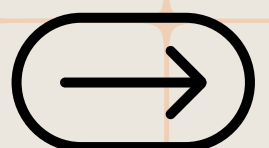
4

Your Skills Are Random or Outdated

Your industry changes.
Your skills should too.

✓ Keep your core skills + target-role skills + relevant emerging skills updated.

Never add a skill you can't confidently discuss in an interview.



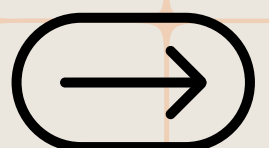
5

Your Recommendations

✗ "Hardworking and great to work with."

✓ Ask for recommendations that show specific work, strengths and results.

Evidence is more powerful than praise.



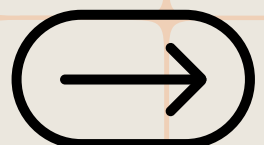
6

Your Custom URL

✗ [linkedin.com/in/8x7k29m4p6](https://www.linkedin.com/in/8x7k29m4p6)

✓ Customize your URL with your name, if available. ([in/yourname](#))

Small detail. Better professional branding.



Megha Johari

7

Your Activity

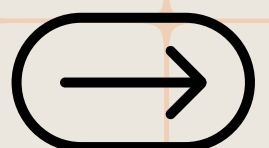
Don't build your profile and disappear.
You don't need to post every day.

Start with:
Comment → Connect → Contribute →
Converse

Instead of:
"Great post!"

Add an opinion, experience, insight or
useful question.

Your activity also shows your expertise.



Megha Johari

REALITY CHECK

Your resume says:

"Should we interview this person?"

Your LinkedIn profile should say:

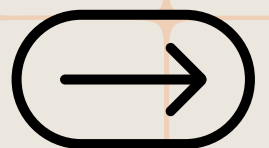
"Who is this professional, what are they known for, and what value do they bring?"

You don't need 50K followers.

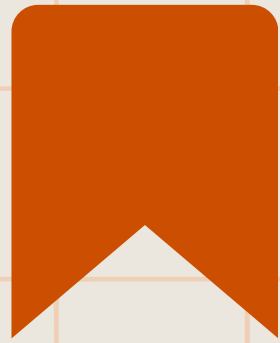
You don't need to become an influencer.

You need:

Clarity + Credibility + Consistency



Megha Johari



**Don't just look
employable. Build a
profile that makes
people want to know
you.**



Follow **Megha Johari** for practical insights
on HR, careers, job search, interviews,
LinkedIn and professional growth.

Save It